

Omni 3350

Complete Multi-Application Payment Solution
in a Future-Proof Design

The VeriFone Omni 3350 terminal provides a full set of the latest payment capabilities in a design that supports any need—now and in the future. Taking advantage of VeriFone's next-generation Verix operating system, the terminals let you securely run multiple applications, such as payment and loyalty, on one terminal. Fully integrated smart card processing supports the latest stored value card schemes. A blazing 32-bit processor, 14.4-Kbps modem and the industry's fastest thermal printer speeds your customers through the line. And an intuitive ATM-style interface lets employees virtually train themselves, while reducing errors.



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Exceptional Multi-Application Performance

- Powerful 32-bit processor and the industry's fastest thermal printer (at 12.5 lines per second) trim transaction times—from card swipe to printing of receipt.
- Multi-tasking capabilities make it possible to handle several tasks, such as processing transactions and printing a report, simultaneously—for maximum customer throughput.
- Multi-application support lets you safely run payment, loyalty, smart card, and other applications on the same terminal.
- Up to five Security Access Modules (SAMs)—including a second full-sized card—help protect sensitive financial data and support multiple smart card schemes.
- Built-in graphics capabilities enable you to quickly display and print logos and character-based languages.
- 14.4-Kbps modem and advanced file compression make short work of batch settlement or software downloads.

Unbeatable Ease of Use

- Plug-and-play terminal is easy to install and easy to use.
- Intuitive, ATM-style interface, large backlit display and extra-large menu prompts enhance readability under all lighting conditions, and minimize clerk errors.

- Sleek, compact design with integrated printer reduces countertop clutter and stands up to the heaviest usage.
- Protective paper cover virtually eliminates paper jams for maximum uptime.
- Triple-track, high-coercivity card reader accepts most magnetic stripe cards.

A Clear Path to the Future

- Ample memory provides plenty of room for growth.
- Omni 3350 terminal is certified to meet the latest smart card standards worldwide, such as EMV.
- A selection of peripherals and optional LAN support are available.
- VeriFone's VeriShield security architecture provides advanced tamper-resistant and tamper-evident features in addition to unique protections that prevent unauthorized files from running on your terminal.
- SoftPay software supplies a widely used foundation for a variety of turnkey payment solutions—today and tomorrow.



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