

EASY TRANSACTION AUTHORIZATION
AT THE RETAIL REGISTER

IntelliPIN™



LEADER IN ADVANCED CARD SOLUTIONS



MAGTEK

MORE WAYS FOR CUSTOMERS TO PAY

PIN-PLUS ABILITY

With IntelliPIN from Mag-Tek, your customers get the satisfaction of more ways to pay. IntelliPIN brings secure debit and credit payment to the PC-based retail register. Customers simply swipe their card and enter their PIN. The unit's PINpad securely encrypts the PIN for transmission to the transaction processor for PIN verification.



AT YOUR COMMAND

IntelliPIN is entirely at your command for on-line customer interaction. Using PC-based software, you can communicate with customers on IntelliPIN's two-line LCD, asking questions or displaying advertising messages. Customers can respond using IntelliPIN's soft and numeric keys.

RETAIL READY

IntelliPIN is retail ready – durable, easy to use, and convenient. Graphics guide the swiping of the card. PINpad keys are sized and spaced for easy entry. Braille code is used on the 5 key for touch identity. Demographic information from magnetic stripe driver's licenses can be captured for immediate transfer to the host database. Small and stylized, IntelliPIN conserves premium space at the POS.



By connecting IntelliPIN to Mag-Tek's MICR PLUS, you can add check reading capability and only use one serial port.

SECURE AND UPGRADABLE

Secure and tamperproof, IntelliPIN protects PIN encryption keys physically and logically per ANSI 9.8. Encryption keys are managed using either master-session or DUKPT.

With a simple dock change, and no change to the PINpad, you can upgrade IntelliPIN for smart card reading and writing. IntelliPIN's flash memory makes upgrading easy.

SPECIFICATIONS

- 3-track magnetic stripe reader: reads ISO-standard magnetic stripe cards and AAMVA driver's licenses
- Choice of interfaces: RS-232 or PC keyboard wedge
- In-dock dimensions: 6.9" deep; 4" wide; 3.5" high
- 2-line by 16-character LCD

Mag-Tek is a trusted leader in the implementation of PIN technology. Our products for card reading, PIN security and selection, and MICR check reading are in use at thousands of retail and banking locations worldwide, advancing customer service and automation through technology.

For more information on IntelliPIN, contact your Mag-Tek Representative or call Mag-Tek directly at 1-800-788-6835.

MAGTEK

20725 S. Annalee Avenue

Carson, CA 90746

Phone: (310) 631-8602

Fax: (310) 631-3956

Internet: <http://www.magtek.com>

1-800-788-6835