

THE POSSIBILITIES ARE INFINITE

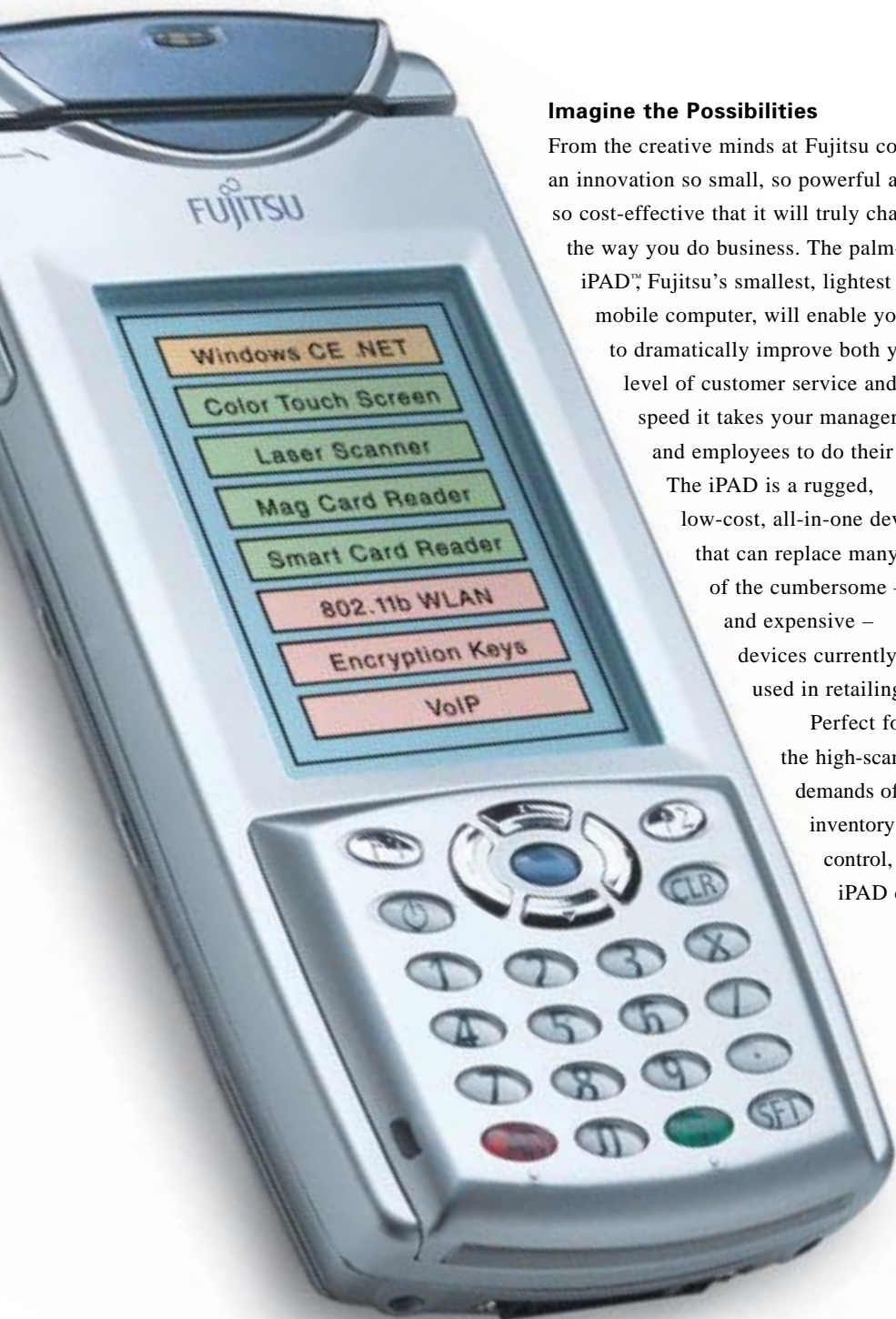
FUJITSU



iPAD

Retailing in the Palm of Your Hand

# *It takes a great imagination to create*



## **Imagine the Possibilities**

From the creative minds at Fujitsu comes an innovation so small, so powerful and so cost-effective that it will truly change the way you do business. The palm-sized iPAD™, Fujitsu's smallest, lightest mobile computer, will enable you to dramatically improve both your level of customer service and the speed it takes your managers and employees to do their jobs.

The iPAD is a rugged, low-cost, all-in-one device that can replace many of the cumbersome – and expensive – devices currently used in retailing.

Perfect for the high-scanning demands of inventory control, the iPAD can

also be used to implement a line-busting solution, assist in sidewalk sales and other mobile PoS applications. Create a gift registry, verify prices, or use it for shipping and receiving – the iPAD does it all. And with the iPAD, your managers can spend more time in the store instead of tied to their office PCs. They'll have real-time data at their fingertips any time, anywhere they need it.

Retailing in the palm of your hand. Just imagine the possibilities.

## **One Small Size Fits All**

The wireless iPAD weighs in at about 11 ounces and includes a powerful laser scanner, magnetic stripe reader, smart card reader, and keypad with encryption for secure debit transactions. Its bright color LCD has a reflective TFT touch screen that provides wide angle viewing even in brilliant sunlight. What's more, the iPAD has voice over IP capabilities, eliminating the need and cost of portable phones and pagers.



The iPAD provides information such as price verification anywhere in the store.



# something this small, this powerful.

**Rugged and reliable, the iPad can withstand a 4-foot drop onto concrete.**



Think of it – store employees need only a single, light-weight, low-cost device to do everything, from paging a manager for check verification and price overrides to

contacting other stores for product availability. And managers can use it on the store floor to review reports, initiate store transfers, or even set up a line-busting terminal anywhere within seconds. The iPad's loss-prevention capabilities can even alert managers to suspicious activity such as multiple transaction voids.

## **Built to Last**

Don't let the small size of the iPad fool you. This device meets the same legendary standards for ruggedness and durability that Fujitsu sets for all its products. The iPad can withstand a four-foot drop to concrete from any angle, on any side, and we even include the screen in our standard warranty. Built to rigorous mean-time-between-failure standards, the iPad consistently exceeds them, and this built-to-last design drives down your total cost of ownership.

## **Mobile Computing Made Easy**

The iPad is built on proven, reliable technologies. It runs on a 400 MHz Intel® processor and supports any 802.11b wireless LAN infrastructure.

iPAD is one of the first mobile computers to offer Microsoft® Windows® CE .NET, creating a scalable wireless platform that supports all the key mobile communications standards and allows you to easily connect mobile devices to your existing infrastructure.

When you standardize on the iPad, your users have only one device to learn, and your IS manager has only one device to support and maintain.

## **Lifecycle Solutions**

At Fujitsu, every customer is a valued partner. Our success is measured by your success – today and tomorrow. That's why our retail and mobile systems – including iPad – are an integral part of Fujitsu's comprehensive lifecycle management solutions that offer service and support – from inception through future generations. Our infrastructure management services include design, maintenance, customer service support, call centers, product staging, integration, rapid response rollout, and automatic call generation to minimize downtime – whatever you need to make your systems work for you, not the other

way around. With Fujitsu's lifecycle solutions, you can stay focused on your core business and eliminate the guesswork, frustration and unnecessary expense of technology management.

## **Backed by Fujitsu**

The lightweight, low-cost, rugged iPad was created to help you drive down costs while improving the way you do business. Best of all, it's backed by Fujitsu's team of experienced, dedicated professionals who are committed to helping you stay profitable and competitive by leveraging all the possibilities of innovative technologies and services. With the Fujitsu iPad in your stores, the possibilities are infinite!



**Fujitsu's iPad is ideal for the high scanning demands of inventory management or to set up an instant check-out anywhere in your store.**

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## iPAD SPECIFICATIONS

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### Processor

Intel PXA250 Processor (XScale™ architecture)

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### Memory

RAM: 64MB (SDRAM)

ROM: 32MB (Flash ROM)

32MB user accessible FFS storage

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### Operating System

Windows CE .NET

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### Keyboard

10 key plus 14 function keys with LED backlight

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### Display

3.5" reflective TFT LCD with front light

320 x 240 pixels (QVGA)

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### Pen I/F

Pressure sensitive touch screen

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### RF LAN

IEEE 802.11b compact flash RF

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### Scanner

1D laser scanner

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### Audio

Speaker, microphone, audio interface for head set

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### Power

1750mAh Lithium-ion battery

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### Environmental

Operating temperature: 0° to 40° C; 32° to 104° F

Storage temperature: -20° to 60° C; -4° to 140° F

Humidity: Up to 95% RH (non-condensing)

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### Durability

IP54 rating

Minimum 4-foot drop to concrete

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### Size

3.5" W x 7.3" H x 1.5" D

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### Weight

11.4 oz.

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### Peripherals:

Integrated MCR, cradle, single battery charger

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